

*elf design and The Growth Coach present:*

# Build a Unified Online Brand That Works For Your Business

Small business marketing has gone online in a big way. Websites, newsletters, blogs, YouTube and Twitter pages can all make a valuable contribution to your business's online brand. But, in order to make the most of these tools, you'll need to make sure that their design is consistent and unified. **That way they can all work for your business, help build your reputation and bring in customers.**

This seminar will be valuable both for businesses already online, and for those still thinking about taking their marketing to the web.



You'll learn:

- **What online branding is**, and what it means to small businesses
- Why **unifying your business's online presence** is so important
- How to **make sure that your online brand will work for your business** - and how to create the best possible result
- **How to build a consistent brand online**: 3 levels of unifying your brand

*Examples of different approaches will be shown and there will be time for Q&A.*

**November 17, 6pm – 7:15pm**

**At the San Mateo Chamber of Commerce  
385 1st Ave., San Mateo**

Seats are very limited for this complimentary seminar.  
RSVP as soon as possible by emailing Erin Ferree at [elf@elf-design.com](mailto:elf@elf-design.com) or Michael Neuendorff at [m.neuendorff@thegrowthcoach.com](mailto:m.neuendorff@thegrowthcoach.com)  
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